



Bringing Awareness to PIT through Writing with OpEd Project

The **NYU Alliance for Public Interest Technology** (NYUA-PIT) and **OpEd Project**

Workshops are an opportunity to expand public awareness and discourse about Public Interest Technology (PIT). The workshops are designed to catalyze **interdisciplinary collaboration** and **amplify diverse voices** in public media outlets, presentations, talks, and blogs on PIT related research.



Reserve your spot by Dec. 20th, 2024

Mode: In-person

Location: 19 Washington Square N, NY, NY 10011

Dates and Times*:

- Thursday, January, 23rd, 2025
 - o 10:00 AM 5:00 PM
- Friday, January, 24th, 2025
 - o 10:00 AM 1:00 PM
- Friday, February, 28th, 2025
 - o 10:00 AM 5:00 PM

Daily breakfast, lunch, and snacks will be provided

*Participants must be available to actively participate during all dates and times

What to Expect

Highly interactive sessions that challenge participants to think expansively about their knowledge, why it matters, and how to use it for immediate impact.

- Practical tools for developing and publishing public thought leadership pieces.
- Opportunities for cross-disciplinary collaboration and innovative thinking.
- Continued access to mentorship and coaching from leading journalists.

Who Should Participate?

Faculty, postdoctoral fellows, researchers, advanced PhD students, and public sector or civil society professionals working in affiliated areas of PIT.

An emphasis on underrepresented thought leaders, including women.

Examples of Interdisciplinary PIT

- Environmental Science: Using sensor technology to monitor pollution levels in urban areas
- Media and Communications/ Education: Digital literacy programs to educate the public on misinformation
- Social Work: Leveraging data analytics to identify service gaps in social services
- Computer Science and HR: Building algorithms that detect bias in machine learning applications